



NOTE – PLEASE REVIEW CAREFULLY AND EDIT BASED ON YOUR VOICE, PREFERENCES, STYLE AND DETAILS. THIS IS JUST A GUIDELINE.

Day Before Sample Email

SUBJECT: Real Deal Forum – Important Details & Last Chance for Special Pricing

Hi [FIRST NAME]!

It's time - it's time to get real about your business - the day we've been waiting for for months - and the day you don't have to wait for any longer is finally here!

Here's all the info you need to get Real!

1. The forum starts tomorrow, **Monday, April 14** and runs every day through Friday, April 18.
2. Every morning you'll receive an email letting you know that the interviews for the day have been posted, with a link to the forum page. [CLICK HERE](#) to check out the full schedule.
3. If you get busy or miss a day, no worries - replays are available for 48 hours on the event page.
4. We've made re-listening & downloading for on-the-go listening SUPER easy for you by giving you **40% OFF** the entire Real Deal Forum VIP package (including all bonuses) - but **ONLY until midnight tonight**. Invest in yourself right here: <http://realdealforum.com/vip/>
5. REMEMBER - You have complete access to us the entire time during the forum at the Real Deal Forum Facebook group. If you haven't joined - it's free - and it's PRIVATE - so [click here](#) to join & get your free advice!

We can't wait to share all the tips, strategies and REAL advice this week!!

To getting real,

Donna & LeeAnn

Hosts of the Real Deal Forum

P.S. And don't miss out on your free registration gifts: <http://realdealforum.com/reg-gifts/>