



NOTE – PLEASE REVIEW CAREFULLY AND EDIT BASED ON YOUR VOICE, PREFERENCES, STYLE AND DETAILS. THIS IS JUST A GUIDELINE.

SUBJECT: Interview Request

Hi NAME!

I submitted a request through your site but thought I'd try to get you directly as well. I'm hosting a telesummit in April and think you would be a perfect fit.

Our theme is "Real Deal Forum: Business Advice That Works In the Real World" - I love that your info is practical and straightforward. I just spoke with one of your new clients and she raved about your content and personality. Finally...people keep asking me about podcasts and I don't know a darn thing about them, so I know your topic is a fit.

So...what can I tell you to entice you to participate? I'll make it easy (pre-recorded interview over the phone) and fun (my co-host and I are a hoot) and we're selling the audios (which should grow your monthly income report). What do you say?

Thanks!!
LeeAnn